

## GOALS AND OBJECTIVES

### DEFINITIONS

- Goal:** A statement that describes, usually in general terms, a desired future condition. They are general expressions of community values and set the direction rather than define the action needed.
- Objective:** A statement that describes a specific measurable task that is to be attained.

### OVERVIEW

The Goals and Objectives of the Lakeland Comprehensive Plan Update and the continuous planning process are to provide guidance for a rational response to growth and change. They reflect a combination of community issues and facts blended with community values. Goals institute the conscious statements of a community concerning what it wants to become and how the community wants to achieve it.

The plan will be implemented by a zoning ordinance, subdivision regulations, and a capital improvements program, in addition to other development related ordinances and guidelines. In order to be effective as guidelines for day-to-day decision-making, the policies in this plan will supercede the zoning and subdivision regulations in cases where there are conflicts between the existing regulations and the policies or where the regulations are unclear or are lacking.

### GOALS AND OBJECTIVES

Previous Goals and Objectives were identified in both 1997 and in 2001. Many of the identified goals have remained. Recently defined goals and objectives have been incorporated as follows.

**Goal:            **Preserve Natural Resources****

- Objectives:**
1. Rolling topography, trees and vegetation and important drainage ways are key natural resources that should be protected and conserved. Protection of our natural resources is key to maintaining good air quality, water quality, to minimize flooding, and to maintain the community character.
  2. Preserve existing open spaces and greenways.
  3. Promote Conservation Design through the Planning Process.
  4. Fully utilize the Natural Resources Inventory as a building block in identifying important features to preserve.
  5. Coordinate the Natural Resources Inventory with the designated open spaces, trails and other greenways to create a network of Green Infrastructure.

**Goal: Create a Community Identity**

- Objectives:
1. Plan for a Town Center that will be the social and cultural center of activity.
  2. Require innovative design such as truly mixed-use developments or Traditional Neighborhood Developments (TNDs) that will create sustainable neighborhoods.
  3. Designate City Gateways.
  4. Require Streetscapes that will create a cohesiveness for the city.
  5. Require subdivision designs that achieve excellence in meeting the overall goals and objectives of the Comprehensive Plan and applicable development regulations, creating a sense of place.
  6. Require the preservation of open space and protection of natural resources as part of maintaining Lakeland's identity.

**Goal: Require Fiscally Responsible Development**

- Objectives:
1. Encourage a balance of land uses so as to not overburden the City's fiscal structure.
  2. Postpone a property tax until a tax is deemed necessary to provide the appropriate levels of required services.
  3. Require the responsible phasing of development.
  4. Create alternative revenue sources.

**Goal: Require Innovative and Quality Design**

- Objectives:
1. Encourage truly mixed-use developments, low impact design, conservation design, and TNDs in the appropriate places.
  2. Require innovative design in all types of development including but not limited to Conservation Subdivision Design method and TNDs.
  3. Limit the development of strip retail.
  4. Prevent sprawl by controlling the extension of services.

**Goal: Make Transportation Plans Compatible with Comprehensive Plan**

Objectives:

1. Encourage alternatives to automobile dominated community that are fully compatible with the all types of development including but not limited to Conservation Subdivision Design method and TNDs.
2. Balance the requirement for road connectivity with preserving the natural environment.
3. Preserve Scenic Corridors.

**Goal: Require Responsible Private Land Use Planning**

- Objectives:
1. Emphasize the importance of correct types and percentages of land uses of proposed developments.

2. Minimize typical suburban style Multi-Family developments. Within TNDs, encourage higher density residential integrated into other uses.
4. Plan for employment opportunities.
5. Limit big box users to a maximum of 75,000 square feet per box except in the where employment center uses are recommended.
6. Prevent Sprawl by controlling the extension of services.

**Goal:           Require Responsible Coordination of Public Facilities**

- Objectives:
1. Coordinate the development of recreational facilities with residential growth.
  2. Control the extension of public sewer by phasing extensions to match overall capacity.
  3. Coordinate the appropriate level of recreational services
  4. Coordinate the appropriate Level of other public facilities such as roads, fire protection etc. with residential growth.